

Census Bureau Product Update

21st Annual New Mexico Data Users Conference
November 14, 2019

Presented by: Eric Coyle
Data Dissemination Specialist
U.S. Census Bureau

Geography Program

Geography is central to the work of the Census Bureau, providing the framework for survey design, sample selection, data collection, tabulation, and dissemination. Geography provides meaning and context to statistical data.

- About this Program
- Data
- Geographies
- Guidance for Geography Users
- Library
- Technical Documentation
- Updates
- Contact Us
- Back to Our Surveys & Programs

Read More

About Interactive Maps Geographies

Mapping Files

MAPPING FILE
TIGER/Line Shapefiles
View all the available mapping files from the Geography program.

MAPPING FILE
Cartographic Boundary Files - Shapefile
View the available shapefile cartographic boundary files from the Geography program.

MAPPING FILE
TIGER/Line Geodatabases

tableau:public GALLERY AUTHORS BLOG

United States Census Bureau
Washington, District Of Columbia, United States | public.govdata.gov

9 vizzes 141 followers 17 following

Follow More About Me

Vizzes 9 Followers 141 Following 17

FEATURED
Census API Extract Creator (BETA)

This online, interactive application allows users to create and download a ZIP file of their selected data for use in their own applications. The application is available for use on the Census Bureau's public website and is available for use on the Census Bureau's public website.

2020 Census Complete Count Committees

2020 Census Complete Count Committees
18063 views 0 1
Originally published on: census.gov

Select a Dataset & Vintage

Select Dataset

- ACS 1-Year Estimates - Public Use Microdata Sample
- ACS 1-Year Estimates - Puerto Rico Public Use Microdata Sample
- ACS 5-Year Estimates - Public Use Microdata Sample

Select Vintage

- ACS 5-Year Estimates - Puerto Rico Public Use Microdata Sample
- CPS Annual Social and Economic (March) Supplement
- CPS Basic Monthly

First, select a geography level. State Congressional District Metropolitan Statistical Area

Second, select a state. New Mexico

Questions? Hover here or over the data for more info.

United States Census Bureau
2018 American Community Survey (ACS), 1-Year Estimates

327,367,450	2,096,408	Total population
36.3	38.1	Median age
229,700	374,799	Median home value
41,560	47,269	Median household income
35.1	28.5	% Below poverty
33.7	8.6	% Foreign born
60.3	68.4	% High school graduate or higher
8.9	8.5	% Without health insurance
95.1	75.9	% Households with broadband Internet subscription

For additional statistics, visit census.gov #ACSData

Connect with us @uscensusbureau

United States Census Bureau | U.S. Department of Commerce | U.S. Census Bureau

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

THE American Community Survey

This booklet shows the content of the American Community Survey questionnaire.

Start Here

Respond online today at: <https://respond.census.gov/acs>

OR

Complete this form and mail it back as soon as possible.

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

If you need help or have questions about completing this form, please call 1-800-954-7271. The telephone call is free.

Telephone Device for the Deaf (TDD): Call 1-800-562-8330. The telephone call is free.

¿NECESITA AYUDA? Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al 1-877-533-6625. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: <https://respond.census.gov/acs>

For more information about the American Community Survey, visit our website at: <http://www.census.gov/acs>

Please print today's date.
Month Day Year

Please print the name and telephone number of the person who is filling out this form. We will only contact you if needed for official Census Bureau business.

Last Name
First Name MI

Area Code + Number

How many people are living or staying at this address?
 • INCLUDE everyone who is living or staying here for more than 2 months.
 • INCLUDE yourself if you are living here for more than 2 months.
 • INCLUDE anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
 • DO NOT INCLUDE anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.
 Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

ACS-1(INFO)(2019)
OMB No. 0607-0810
OMB No. 0607-0836



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Agenda

Geography Awareness Week: November 10-16, 2019

- Interactive Mapping Tools
- Data Visualization Gallery

2020 Census Public Service Announcements

- PSA Toolkit

American Community Survey

- 2018 ACS 1-year Public Use Microdata Sample (PUMS) files released
- MDAT
- US Census Bureau - Profile | Tableau Public

Census Business Builder

- 2.6 Update

Census Academy & Additional Resources

Q&A

Geography Awareness Week

November 10-16, 2019

[census.gov/newsroom/stories/2019/geography-awareness](https://www.census.gov/newsroom/stories/2019/geography-awareness)

Geography Program

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Guidance for Geography Users
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Technical Documentation
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Back to Our Surveys & Programs

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[Read More](#)



[About](#)



[Interactive Maps](#)



[Geographies](#)

Mapping Files

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View the available shapefile cartographic boundary files from the Geography program.

MAPPING FILE

TIGER/Line Geodatabases

View the available TIGER/Line geodatabases from the Geography program.

[VIEW ALL MAPPING FILES](#)

Geography Program

[Errata Notes](#)

[Interactive Maps](#)

[Back to Data](#)

Interactive Maps

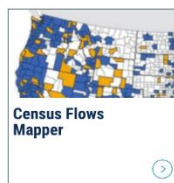
Work with interactive mapping tools from across the Census Bureau.



[Census Business Builder](#)



[Census Data Mapper](#)



[Census Flows Mapper](#)



[Data Visualization Gallery](#)



[Metro/Micro Thematic Map Viewer](#)



[OnTheMap \(Employment\)](#)



[OnTheMap for Emergency Management](#)



[Response Out Area Mapper](#)



[Rural America: A Story Map](#)



[SAHIE Interactive Data Tool \(Health Insurance\)](#)



[SAIPE Interactive Data Tool \(Poverty\)](#)



[TIGERweb](#)

Library

[Interactive Gallery](#)

[Back to Library](#)

Infographics & Visualizations

All **2019** 2018 2017 2016 2015 2014 2013 [MORE](#)

2019

Page 1 of 5



[The Evolution of Data Collection for Same-Sex Married Couples](#)



[Average Travel Time to Work in the United States by Metro Area](#)



[Business Formation Statistics \(BFS\)](#)



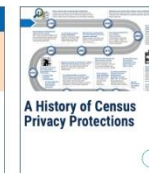
[Business Formation Statistics by State](#)



[What can you learn about congressional districts from the ACS?](#)



[What can you learn about metro areas from the ACS?](#)



[A History of Census Privacy Protections](#)



[Hispanic-Owned Firms](#)



[The Supplemental Poverty Measure: 2018](#)



[2019 Manufacturing Day: A Snapshot of Monthly Manufacturing Statistics](#)



[2019 Manufacturing Day: International Trade](#)



[2019 Manufacturing Day: Quarterly Manufacturing Statistics](#)

[census.gov/library/visualizations.html](https://www.census.gov/library/visualizations.html)

[census.gov/programs-surveys/geography.html](https://www.census.gov/programs-surveys/geography.html)

[census.gov/programs-surveys/geography/data/interactive-maps.html](https://www.census.gov/programs-surveys/geography/data/interactive-maps.html)



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2020 Census Public Service Announcements



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Partners

Outreach Materials

Governmental Resources

Complete Count Committee Resources

Tribal Resources

Partner Spotlight

// PSA Toolkit

PSA Toolkit

The Census Bureau provides resources to help ensure partners and stakeholders have the tools they need to effectively engage their communities.

SHARE:   

To get started with the PSA Toolkit, follow these 4 steps:

1. Download and read the PSA Guidelines.
2. Identify the PSA you are interested in using.
3. Review the available languages and audiences for the PSA you are interested in.
4. Ensure you are referring to the appropriate usage guidelines that align with the PSA you would like to use, prior to using your PSA.

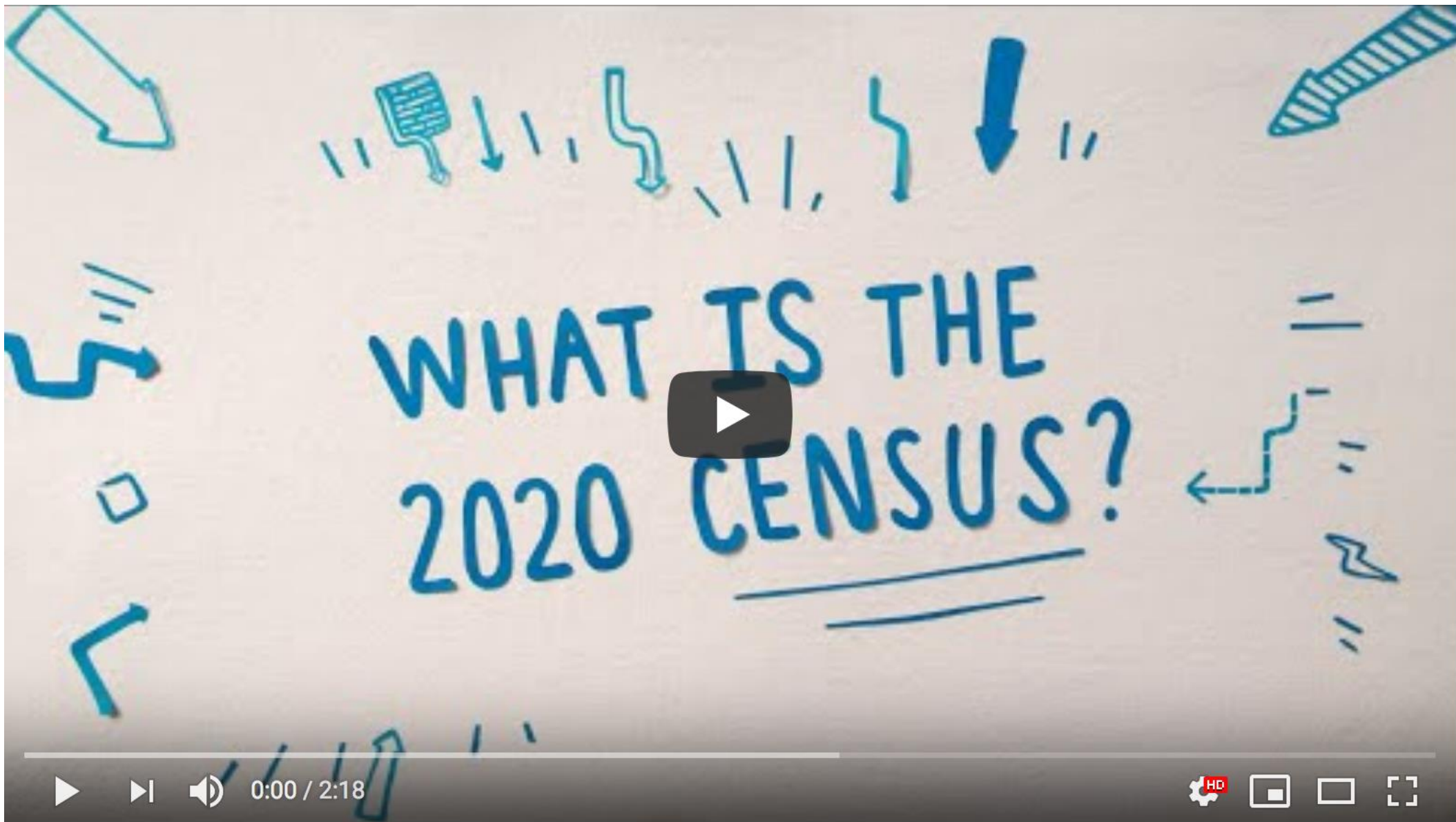
Guidelines

Be sure to review the guidelines associated with the PSA you are interested in, available alongside each produced PSA below. Use of some of these PSAs are restricted to an expiration date and cannot be used after November 4, 2020. If you have placed a PSA somewhere online, it must be removed by that date. Finally, if the PSA you'd like to use is not available for download, reach out to 2020CensusPSAs@census.gov with your organization name and contact information to receive an editable version of the PSA.

FILTER MATERIALS BY

Language Type Information For

2020census.gov/en/partners/psa-toolkit.html



American Community Survey



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[census.gov](https://www.census.gov)

2018 American Community Survey – 1-year PUMS Files

- **2018 ACS 1-year PUMS files** are now available on the [ACS website](#), the [FTP site](#), and data.census.gov.
- Supporting [documentation](#) such as the PUMS ReadMe, Accuracy of the PUMS, and PUMS Estimates for User Verification, have been released to help users with the release of the 2018 ACS 1-year PUMS files.
- New this year: As part of the Census Bureau's new dissemination platform, we are developing new functionality on data.census.gov that allows users to create custom tables using Public Use Microdata Sample (PUMS) files.

13196013

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Economics and Statistics Administration
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Please print today's date.
Month: Day: Year:

Please print the name and telephone number of the person who is filling out this form. We will only contact you if needed for official Census Bureau business.

Last Name:
First Name: MI:
Area Code + Number:

How many people are living or staying at this address?
• INCLUDE everyone who is living or staying here for more than 2 months.
• INCLUDE yourself if you are living here for more than 2 months.
• INCLUDE anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
• DO NOT INCLUDE anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people:

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

FORM ACS-1(INFO)(2019)
08/02/2018

OMB No. 0607-0810
OMB No. 0607-0936



Select a Dataset & Vintage

Select Dataset

ACS 1-Year Estimates - Public Use Microdata Sample
ACSPUMS1Y

Select Vintage

2017
2017

[Send Feedback](#)



Select a Dataset & Vintage

Select Dataset

- ACS 1-Year Estimates - Public Use Microdata Sample
- ACS 1-Year Estimates - Puerto Rico Public Use Microdata Sample
- ACS 5-Year Estimates - Public Use Microdata Sample
- ACS 5-Year Estimates - Puerto Rico Public Use Microdata Sample
- CPS Annual Social and Economic (March) Supplement
- CPS Basic Monthly

Select Vintage

[NEXT](#)

data.census.gov/MDAT



Topic filtering not enabled, but you can browse the topic list

Search is not enabled in this beta version

SEARCH

Showing 210 of 503 Variables

Select at least one variable to start

	Variable	Label	Number of	Type	
	<input type="text"/>	<input type="text"/>	<input type="text"/>	(3) Edited Items,Estima	
<input type="checkbox"/>	AGEP	Age	2	Estimate	DETAILS
<input type="checkbox"/>	ANC	Ancestry categorization	4	Edited Items	DETAILS
<input type="checkbox"/>	DRIVESP	Number of vehicles calculated from JWRI	7	Estimate	DETAILS
<input type="checkbox"/>	ELEP	Electricity (monthly cost, use ADJHSG to a...	4	Estimate	DETAILS
<input type="checkbox"/>	FES	Family type and employment status	0	Estimate	DETAILS

Dataset: ACS 1-Year Estimates - Public Use Microdata Sample (2017) [CHANGE](#)

[VIEW TABLE](#)

Future ACS Data Releases

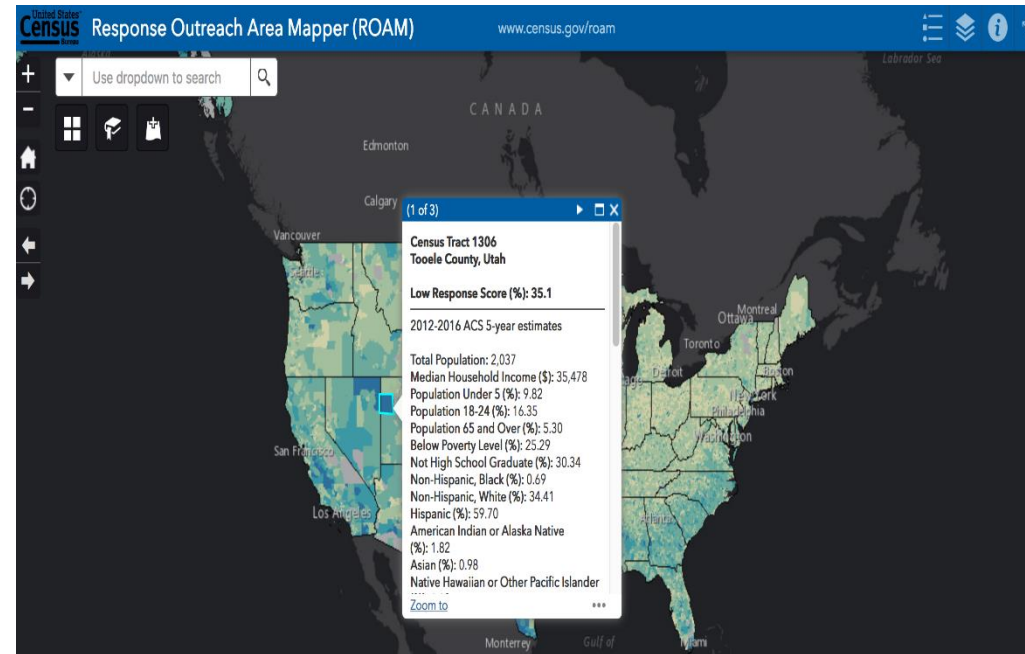
- The **2014-2018 American Community Survey 5-year estimates** will start being released on **Thursday, December 19, 2019**. These data will be available for all geographic areas including census tracts, ZIP Code Tabulation Areas (ZCTAs), and block groups.
- The **2014-2018 ACS 5-year Detailed Tables**, Data Profiles, and Summary File will be released on **Thursday, December 19, 2019**.
- The **2014-2018 ACS 5-year Comparison Profiles**, Subject Tables, and Narrative Profiles will be released on **Thursday, January 16, 2020**.
- The **2014-2018 ACS 5-year Public Use Microdata Sample (PUMS)** files and 2014-2018 ACS 5-year Variance Replicate Estimates will be released on **Thursday, January 30, 2020**.

census.gov/programs-surveys/acs/news/data-releases/2018/release

ACS Interactive Data Tools

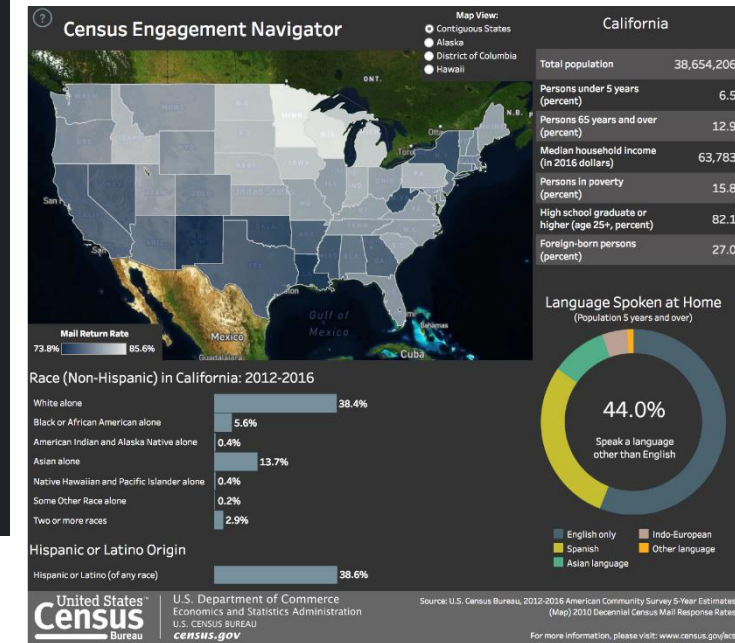
Response Outreach Area Mapper

2018 ACS Data Wheel



[census.gov/roam](https://www.census.gov/roam)

Census Engagement Navigator



[census.gov/library/visualizations/interactive/engagement](https://www.census.gov/library/visualizations/interactive/engagement)



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US Census Bureau - Profile | Tableau Public

tableau+public

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US Census Bureau

United States Census Bureau | Washington, District Of Columbia, United States | public.govdelivery.com | census.gov



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141 followers

17 following

Follow

More About Me

Vizzes 9

Followers 141

Following 17

FEATURED

Census API Extract Creator (BETA)

This unique, interactive platform acts according to user selections to compose an API call that extracts the selected 5 year American Community Survey (ACS) variables, from the most recent release (2017). These ACS data points come from Data Profile, Subject, and Detailed Profile tables representing over 135,000 variables. The Census Extract Creator can help you:

- Navigate the variables needed to make an API call
- Create a customized API endpoint call
- Save a custom data extract from .json into a .csv file in your browser.

To get started, select one of the three ACS containers to the right from the Main Menu. Google Chrome is the preferred browser.

The Census Extract Creator includes a Shapefile Creator that allows

Main Menu
(Click below to begin)

Data Profiles

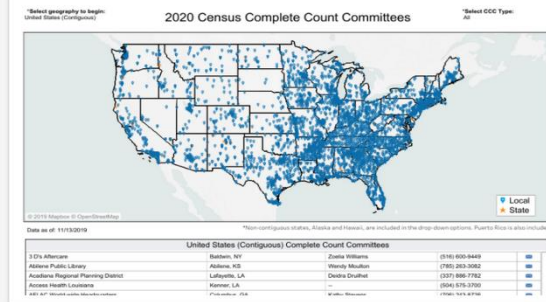
Subject Tables

Detail Tables

Comparison Profiles
Coming soon!

Census API Extract Creator

897 views ☆ 19



2020 Census Complete Count Committees

18063 views ☆ 1



2020 Census National Recruitment Campaign Kickoff

public.tableau.com/profile/us.census.bureau#!/



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Census Business Builder 2.6

Census Business Builder

United States Census Bureau

Census Business Builder: Small Business Edition - 2.6

Privacy Act Statement | FAQs | Send Feedback

Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)

Construction | Food Services | Healthcare | Personal Services | Prof & Biz Services | Retail

or Search for your type of business

2. Where are you considering locating the business?

Select the location you want to research either clicking on the My Location button or by searching for it.

My Location
or
State, County, City/Town, or ZIP Code

Go To Map

Create Report

United States Census Bureau

Census Business Builder: Regional Analyst Edition - 2.6

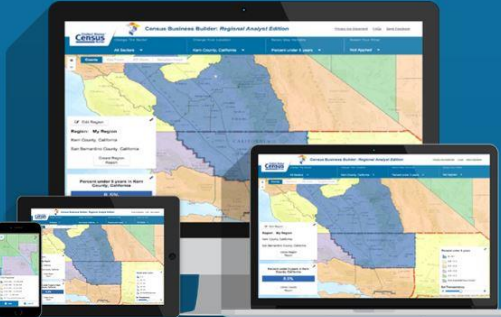
Privacy Act Statement | FAQs | Send Feedback

Define your region

What is the primary state, county, city/town, or ZIP Code in your region?

Select the primary state, county, city/town, or ZIP Code in your region by either clicking on the My Location button or by searching for it.

My Location
or
State, County, City/Town, or ZIP Code



Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
 - USDA & third party
- Leverage existing Census investments
 - Esri, API
- Use latest technology
 - Cloud
- Provide for free

V.2.6
Is
HERE!

CBB Home Page

<https://www.census.gov/data/data-tools/cbb.html>

Census Business Builder 2.6 Update

Census Business Builder (CBB) version 2.6 now includes up-to-date employment data from the Bureau of Labor Statistics (BLS). Both the [Small Business Edition](#) (SBE) and the [Regional Analyst Edition](#) (RAE) of CBB will now feature data on employment and wages from the [Quarterly Census of Employment and Wages](#) for the nation, states and counties. This update provides timely data to help business owners compare quarterly employment rates and weekly wages, and learn how their business compares to other businesses like them.

- New employment size and receipts size breakouts from County Business Patterns and Nonemployer Statistics (for both SBE and RAE).
- New data on labor force by worker age from the QWI (for both SBE and RAE).
- For the RAE, there are new drawing tools to simplify selecting areas of interest for a region and direct links to the Region Part Reports from the summary report.
- Also for RAE, data are now available at the two- and three-digit North American Industry Classification System (NAICS) basis.

census.gov/data/data-tools/cbb.How_Tos.html

Census Academy & Additional Resources

[Census.gov/Academy](https://www.census.gov/academy): Visit and Subscribe

- ✓ **Receive our Data Gems.**

These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

- ✓ **Get access to our data courses.**

You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

- ✓ **Interact with our instructors via webinars.**

Learn about our data releases and tools while attending these live virtual classes.

- ✓ **Bring our data experts to you.**

[Request](mailto:census.askdata@census.gov) free workshops and webinars for your organization: census.askdata@census.gov

- ✓ **Take part in this community**

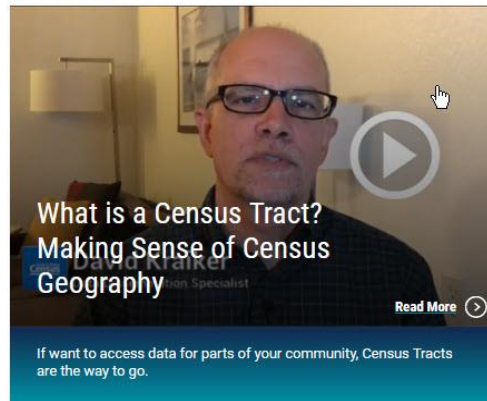
[Share](mailto:Census.academy@census.gov) your feedback and ideas for our educational content: Census.academy@census.gov

Census Academy

Data Gems
Webinars
Courses - Coming Soon!



Data Gems



VIDEO | OCTOBER 11, 2018
How to Access Data for a Neighborhood or Service Area
By using Census Tracts, you can select the boundaries of your area, and access demographic, socioeconomic, and housing statistics about your community.

VIDEO | SEPTEMBER 21, 2018
How to Extract Data from the Census API
Learn how to use the Census API to explore or learn more about America's changing population and economy.

VIDEO | SEPTEMBER 21, 2018
Visualizing Characteristics Using the Census Engagement Navigator
Learn how to use this interactive visualization to quickly understand what areas of the country had high or low return rates in the 2010 census.

[VIEW ALL DATA GEMS](#)

Additional Data Tools & Resources

Selected Ways to Access Data

- [American FactFinder](#)
- [Application Programming Interface \(API\)](#)
- [Census Business Builder](#)
- [Census Engagement Navigator](#)
- [Data Profiles](#)
- [Infographics](#)
- [My Congressional District](#)
- [My Tribal Area](#)
- [Narrative Profiles](#)
- [QuickFacts](#)
- [Response Outreach Area Mapper](#)

QuickFacts
Selected: Van Buren County, Michigan; Kalamazoo County, Michigan; UNITED STATES
QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code... Select a fact

Table	Van Buren County, Michigan	Kalamazoo County, Michigan	UNITED STATES
Population estimates, July 1, 2016, (V2016)	78,223	261,654	323,127,013
PEOPLE			
Population estimates, July 1, 2016, (V2016)	78,223	261,654	323,127,013
Population estimates base, April 1, 2010, (V2010)	78,265	259,327	308,758,105
Population, percent change - April 1, 2010 (estimates based to July 1, 2016, (V2016)	-1.4%	4.5%	4.7%
Population, Census, April 1, 2010	76,250	259,331	308,745,530
Age and Sex			
Persons under 5 years, percent, July 1, 2016, (V2016)	6.2%	5.1%	6.2%
Persons under 5 years, percent, April 1, 2010	6.4%	6.3%	6.5%
Persons under 18 years, percent, July 1, 2016, (V2016)	23.8%	21.8%	22.8%
Persons under 18 years, percent, April 1, 2010	25.5%	22.7%	24.0%
Persons 65 years and over, percent, July 1, 2016, (V2016)	17.2%	14.2%	15.2%
Persons 65 years and over, percent, April 1, 2010	13.8%	12.3%	13.0%
Female persons, percent, July 1, 2016, (V2016)	50.2%	51.0%	50.9%
Female persons, percent, April 1, 2010	50.4%	51.0%	50.8%

My Tribal Area

Tell us what you think >

Enter name of Tribal Area

OR

1 Arizona

2 Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT

Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT
Source: 2012-2016 American Community Survey 5-Year Estimates

Sex and Age	Estimate	ACS Margin of Error
Total population	174,692 (+/-1,002)	
Male	85,042 (+/-1,087)	
Female	89,650 (+/-1,131)	
Under 5 years	13,644 (+/-470)	
5 to 9 years	15,376 (+/-426)	
10 to 14 years	15,054 (+/-428)	
15 to 19 years	15,023 (+/-478)	
20 to 24 years	14,659 (+/-517)	
25 to 34 years	22,279 (+/-643)	

My Congressional District

Tell us what you think

1 Arkansas

2 Congressional District 2

Congressional District 2, Arkansas
Some 2015 American Community Survey 1-Year Estimates

Employment Status	Estimate
Population 16 years and over	600,965
In labor force	367,537
Civilian labor force	363,512
Employed	343,958
Unemployed	19,554
Unemployed, not in labor force	4,026
Unemployed, in labor force	15,528
Unemployed, in labor force, not in labor force	893,512
Unemployed, in labor force, not in labor force, not in labor force	893,512

OnTheMap for Emergency Management

Search:

Filter: U.S. Census Bureau data for disasters, natural hazards, and weather events. Click for more information on Pacific Storms.

Events as of 11/06/2017

- Hurricanes
- Tropical Depression NINETEEN
- Wildfires
- Abney Fire
- California, Oregon
- Affected Population: 7
- Trout Creek Fire
- Tank Hollow Fire
- 2017 Windfall Mt Overwinter 1 Fire
- Bear Mountain Fire
- Federal Disaster Declarations
- DR-4305
- DR-4337

United States Census Bureau American FactFinder

Check out the early preview of our new dissemination platform at [data.census.gov](#).

Community Facts
Find popular facts (population, income, etc.) and frequently requested data about your community.
Enter a state, county, city, town, or zip code
(e.g., Atlanta, GA) GO

Guided Search
Advanced Search
Download Center

Popular Tables

- Population and Housing
 - Annual Population Estimates (2016 PER, PEFANNRES)
 - Demographic and Housing Estimates (2015 ACS, DP05)
 - General Housing Characteristics (2015 ACS, DP04)
 - General Demographic Characteristics (2010 Census, DP-1)
- Poverty and Income
 - General Economic Characteristics (2015 ACS, DP03)
- Age, Race, Sex and Education
 - Selected Social Characteristics (2015 ACS, DP02)
 - Educational Attainment (2015 ACS, S1501)

Census Business Builder: Small Business Edition - 2.2

Change Your Industry: Food Services, Restaurants

Change Your Location: Fairfax County, Virginia

Select Your Variables: Average revenue per employee

Select Your Filter: Not Applied

State: County: Fairfax County, Virginia

Average revenue per employee: \$5,665

Average revenue per employee: \$112,552

Median household income: \$67,700

Percent high school degree or higher: 92%

Unemployment rate: 67.7%

Employer establishments: 775



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census.gov/data/data-tools.html

Stay Current

NEWSROOM



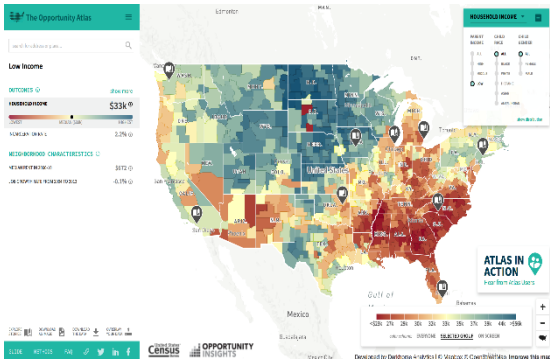
The latest news releases and statements from the U.S. Census Bureau. Also, find upcoming events, and useful information for media
[census.gov/newsroom.html](https://www.census.gov/newsroom.html)

DIRECTOR'S BLOG



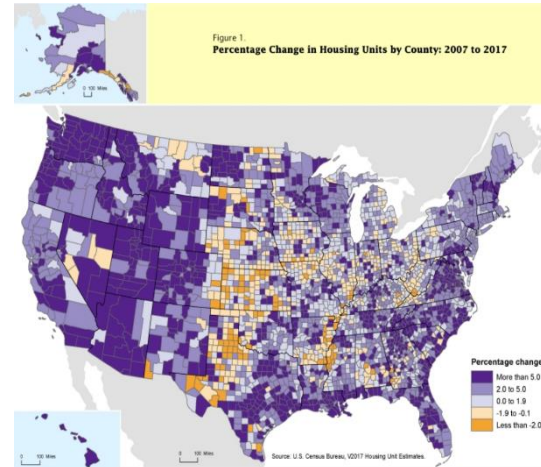
This blog gives the director's point of view on everything from Census Bureau news to how we measure America's people, places and economy.
[census.gov/newsroom/blogs/director.html](https://www.census.gov/newsroom/blogs/director.html)

AMERICA COUNTS



Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population
[census.gov/AmericaCounts](https://www.census.gov/AmericaCounts)

STATS FOR STORIES



Provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries
[census.gov/newsroom/stories.html](https://www.census.gov/newsroom/stories.html)
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Additional Resources:

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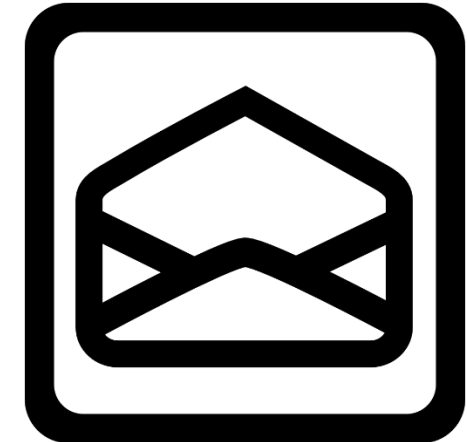


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Additional Assistance:

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census.askdata@census.gov

Q&A and Thank You!